CONVENTIONAL

Prefer structured business situations involving data analysis, finance, planning and organizational tasks. Value efficiency and order.

ENTERPRISING

Prefer business situations involving persuasion, selling, or influence. Enthusiastic, energetic, assertive, and self-confident. Drawn to management, leadership or marketing roles.

Prefer direct service or helping opportunities involving advising, counseling, coaching, mentoring, teaching, or group discussion. Drawn to humanistic or social causes.

REALISTIC

Prefer practical, hands-on, physical activities with tangible results. Prefer building, fixing, repairing objects, or mechanical things, or working outside.

Prefer to solve abstract problems involving science or engineering related subjects. Curious about the physical world and why and how it works. Enjoy intellectual challenges and original or unconventional attitudes.

INVESTIGATIVE

Prefer unstructured situations involving self-expression of ideas and concepts through different artistic medium such as art, music, theatre, film, or multimedia or writing.

ARTISTIC

Prefer social situations involving self-expression of ideas and concepts through different artistic medium such as art, music, theatre, film, or multimedia or writing.